

# Constant Contact to Host Apps & Apps Events in Oakland and San Francisco

**4/25 and 5/16 Events to Help Small Businesses and Nonprofits Achieve Success with Email Marketing, Social Media Marketing, Apps and Integrations**

SAN FRANCISCO--([BUSINESS WIRE](#))--[Constant Contact®, Inc.](#) (NASDAQ: CTCT), the trusted marketing advisor to more than half a million small organizations worldwide, will host special Apps & Apps events in Oakland and San Francisco this spring to help small businesses and nonprofits in the Bay Area understand how to utilize email marketing, social media marketing, mobile, apps, and integrations to achieve marketing success.

Just like the productivity tools and calculators available on mobile phones, many must-have software tools allow apps: plug-ins that create integrations between tools to help small businesses achieve more with their marketing efforts like growing their audience, identifying their best customers, syncing their main contact database with the many different tools they may use, and making their website or social media presence more effective.

The Apps & Apps events will feature experts from Constant Contact and three of its local [AppConnect®](#) partners, [Glyder](#), [Digioh](#), and Duda Mobile, to demonstrate how small businesses can engage customers via email marketing, social media, mobile and apps. Sessions will cover how to grow your business with email and social, how to engage your customers in the mobile era, how to grow your email lists, and how to create a mobile website that drives leads and sales. There will also be time for attendees to network over drinks and appetizers, and check out app demos.

## Event Details:

### Oakland

- **Date:** April 25, 2013
- **Time:** 2:30 PM to 5:30 PM PT
- **Location:** DeVry University, Room 209/210, 505 14<sup>th</sup> St., Oakland, CA 94612
- **Presenters:** Karen Rice, Regional Development Director Northern California, Constant Contact; Glenn Allen, Co-Founder, Glyder; Rishi Shah, CEO, Digioh; Dennis Mink, Chief Communications Officer, Duda Mobile.
- **Registration:** <http://conta.cc/XHnKKq>

### San Francisco

- **Date:** May 16, 2013
- **Time:** 5:30 PM to 8:00 PM PT
- **Location:** San Francisco GiftCenter, 888 Brannan St., San Francisco, CA 94103
- **Presenters:** Elyse Tager, Regional Development Director-San Francisco and Silicon Valley, Constant Contact; Glenn Allen, Co-Founder, Glyder; Rishi Shah, CEO, Digioh; Dennis Mink, Chief Communications Officer, Duda Mobile.
- **Registration:** <http://conta.cc/153Rzbr>

## About Constant Contact®, Inc.

[Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow®, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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