

Constant Contact Announces Molly Ringwald as Keynote Speakers for GURU Conference 2026

The world's largest virtual email marketing conference returns November 12-13, bringing together the Hollywood icon and a lineup of top marketing minds for two days of free, actionable sessions

WALTHAM, Mass., Aug. 28, 2026 /[PRNewswire](#)/ -- Constant Contact, the marketing platform that helps small businesses and nonprofits grow, today announced that actor Molly Ringwald will headline GURU Conference 2026 as a featured keynote speaker. The free, two-day virtual event takes place November 12-13 and is expected to draw more than 29,000 marketers from around the world.

Now in its latest chapter under Constant Contact ownership, GURU Conference has built a reputation for pairing marquee names — past keynotes have included Nicole Kidman, Sarah Jessica Parker, Martha Stewart and Daymond John — with practical, real-world marketing instruction. This year's keynote conversations with Ringwald will explore creativity, brand storytelling and building an authentic connection with an audience, translated for marketers looking to apply those lessons to their own campaigns.

"Molly has spent four decades staying culturally relevant by constantly reinventing how she tells her story," said Jay Schwedelson, Founder of GURU Media Hub and Brand Ambassador for Constant Contact. "That's exactly what we want marketers to walk away with — the confidence to evolve without losing what makes them recognizable."

Alongside the keynote conversations, GURU Conference 2026 will feature more than a dozen sessions from marketing practitioners and industry experts, including Ann Handley (MarketingProfs), Nancy Harhut (HBT Marketing), Amy Porterfield, Kath Pay (Holistic Email Academy) and Ross Simmonds (Foundation Marketing). Sessions are organized into tracks covering small business marketing, nonprofit and education marketing, AI tools, one-person marketing teams, multi-location email programs and more.

"GURU has always been about longevity — building an audience that sticks with you," Schwedelson said. "Nobody understands that better than someone who's connected with new generations of fans over and over again."

Registration for GURU Conference 2026 is free and now open at guruconference.com/registration. Sessions will be available to registrants for a limited time after the event.

About Constant Contact

Constant Contact is the AI-powered marketing partner for small businesses, nonprofits, franchises, multi-location brands, and real estate teams. For more than 30 years, Constant Contact has helped entrepreneurs, franchise operators, and nonprofit leaders run smarter marketing. Today, it combines AI-driven content creation, intelligent audience targeting, and plain-English insights in one unified platform across email, social, SMS, and events — keeping every location, agent, or office on-brand and in sync. By doing the heavy lifting, Constant Contact gives every business owner the capability of a full marketing team, without needing one. Learn more at constantcontact.com.

About GURU Conference

GURU Conference is the world's largest virtual email marketing conference, bringing together tens of thousands of marketers each year for two days of free, actionable sessions on email, AI, SMS and multi-channel marketing. GURU Conference and its education assets became part of Constant Contact in early 2026.

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