Constant Contact Newsroom

Vision6 Launches New Integration With Canva

Customers can now leverage Canva's robust design tools to easily create and send memorable email campaigns that convert.

BRISBANE, Australia, February 16, 2023 – Vision6, an Australia-based email and SMS marketing platform, today announced a new product integration with another Australian tech leader, Canva. The integration enables marketers to easily import images and designs from Canva into Vision6 to create visually stunning email campaigns.

Canva reached 100 million average monthly users in October of 2022, indicating that the demand for engaging visual communications is rising. Today's integration enables Vision6 customers to deliver on that demand by automatically syncing their Canva designs directly to their "Files and Images" folder in Vision6.

The seamless integration eliminates the manual process of downloading and uploading individual images across multiple platforms by giving marketers an option to quickly access their designs and insert them into an email campaign. Vision6 users who take advantage of this integration will now be able to create and send emails with images and other graphics that can help capture customer attention and drive results.

"In today's highly visual world, businesses need simple and reliable ways to create beautiful marketing campaigns that will resonate with their customers," said Mathew Myers, chief executive officer at Vision6, and managing director of Constant Contact, APAC. "By making it easier for our customers to import their designs from Canva, we are empowering them to create high-quality email campaigns that spur readers to open, click and convert. The ability to send more engaging emails in less time also allows them to focus more of their energy on other aspects of running their businesses."

Today's announcement follows an earlier integration between Canva and Constant Contact, a digital marketing company based in the United States, which acquired Vision6 in 2022. Constant Contact customers currently enjoy the same benefits in Canva as Vision6 customers, with the added ability to create new designs directly from their Constant Contact account.

Vision6's integration with Canva is immediately available to all current customers. Vision6 is also featured in Canva's app directory. For more information about this integration, visit our website.

About Vision6
Vision6 is Australia's most reliable email and SMS marketing platform, delivering intuitive tools and powerful automation features to help marketers and agency pros grow faster. Born in Brisbane, and acquired in 2022 by digital marketing pioneer, Constant Contact, Vision6 is a trusted partner to thousands of customers who rely on its industry-leading capabilities, person-to-person local support and training, data sovereignty and security. For brand logos, imagery and assets, please visit our newsroom.

About Constant Contact
Constant Contact delivers for small businesses and nonprofits with powerful tools that simplify and amplify digital marketing. Whether it's driving sales, growing a customer base or engaging an audience, we deliver the performance and guidance to build strong connections and generate powerful results. For more information, visit www.constantcontact.com.

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