

Constant Contact Announces Annual Customer All Star Awards Winners Among Top Customers Driving Powerful Email Marketing Results

WALTHAM, Mass., March 22, 2018 /PRNewswire/ -- [Constant Contact](#), an [Endurance International Group](#) (NASDAQ: EIGI) company and a leader in email marketing solutions, today announced the company's customer all star awards. The annual award recognizes the most successful Constant Contact customers, based on their significant achievements using email marketing to engage their customer base and drive results for their organization during the prior year.

"Helping small businesses and nonprofits succeed has always been our promise," said Jonathan Kateman, General Manager, Constant Contact. "The unrelenting passion of our customers is what inspires each of us at Constant Contact. We are thrilled to recognize these all star customers who are fulfilling their dreams and growing their businesses using our platform."

The 2017 winners are made up of 28% first-time winners, 14% nonprofit organizations and 343 customers who have won the award every year since the program began in 2008.

All small businesses and nonprofits using Constant Contact's email marketing tools were eligible for this award. Criteria used to select the 2017 all stars included the following:

- Level of engagement with email campaigns
- Open, bounce, and click-through rates
- Use of social sharing features
- Use of mailing list sign-up tools
- Use of reporting tools

Winners receive sneak peaks of new products and features, while also gaining access to exclusive events, offers and more.

Connect with Constant Contact on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About Constant Contact

Constant Contact, an Endurance International Group company and a leader in email marketing since 1998, provides hundreds of thousands of small businesses around the world with the online marketing tools, resources, and personalized coaching they need to grow their business.

About Endurance International Group

Endurance International Group Holdings, Inc. (NASDAQ:EIGI) (em)Powers millions of small businesses worldwide with products and technology to enhance their online web presence, email marketing, mobile business solutions, and more. The Endurance family of brands includes: Constant Contact, Bluehost, HostGator, Domain.com and SiteBuilder, among others. Headquartered in Burlington, Massachusetts, Endurance employs over 3,600 people across the United States, Brazil, India and the Netherlands. For more information, visit: www.endurance.com.

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