

Small Business Expert Tamsin Fox-Davies Joins Constant Contact's UK Team

Fox-Davies to present free seminars showing SMEs how to use online marketing to reach their next customer

LONDON--(BUSINESS WIRE)--Constant Contact[®], Inc. (NASDAQ: CTCT), the trusted marketing advisor to more than half a million SMEs worldwide, has added small business marketing mentor, Tamsin Fox-Davies, to its UK team as development director.

As Constant Contact's newest small business marketing evangelist, and its first in the UK, a key part of Fox-Davies' role will be delivering free seminars showing UK SMEs how they can achieve real business results from online marketing, with a special focus on social media and email marketing.

"The good news is that more than 10,000 UK SMEs are already using Constant Contact to grow their businesses. That leaves more than four million UK SMEs that still need our help! And we want the chance to show each and every one of them how to reach their next customer with proven tools, strategies and tips we've learned from working with small businesses since 1998," said Fox-Davies.

Fox-Davies, who was recently appointed to the board of the [Association of Business Mentors](#), has more than ten years experience training small business owners in how to market their organisations in practical and achievable ways. In April 2010, she founded [The Entrepreneurs' Finishing School](#) to address the need for better training and support for small business owners. Prior to joining the Constant Contact team, Fox-Davies was a long-time Constant Contact customer and [business partner](#).

"I used to recommend Constant Contact to 90 per cent of my clients," added Fox-Davies. "I'm a firm believer in the power of know-how when it comes to getting the best marketing results for small businesses. One of the things that attracted me to join Constant Contact is that education is a hallmark of the company's offering."

Further, Constant Contact recently relocated its UK offices to Liberty House, 222 Regent Street, London from its previous premises in Devonshire Square. This spring, the company began offering free [Social Media Marketing for Small Business](#) seminars in partnership with Our Social Times, and recently announced a new series of free marketing seminars for small businesses entitled: [Get Your Next Customer: Your Perfect Marketing Communications Chemistry](#).

"Constant Contact trains more than 100,000 SMEs every year and in the past few months UK SMEs from Edinburgh to London have attended our free marketing seminars, clearly showing that UK and US SMEs have a lot in common. Although they are time-starved and resource constrained, they all want practical information, tools and advice that can give them a marketing edge in a down economy," said Annette Iafrate, Constant Contact's UK managing director. "We will continue our focus to reach out to UK SMEs, whether they are part of our ten thousand-strong customer base here or are just SMEs interested in educating themselves further. We are passionate about helping small businesses succeed."

For more information, please visit <http://www.constantcontact.co.uk>. Follow Constant Contact UK on [Facebook](#) or on [Twitter](#); follow Fox-Davies at @tamsinfd.

About Constant Contact

Founded in 1998, Constant Contact is headquartered near Boston, Massachusetts in the USA. [Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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