

SinglePlatform and GrubHub Announce Partnership Agreement

SinglePlatform now a preferred menu provider for GrubHub's AllMenus.com, integrating online ordering and helping restaurants get found by consumers online and on mobile devices

WALTHAM, Mass.--([BUSINESS WIRE](#))--[SinglePlatform](#), a division of [Constant Contact®, Inc.](#) (NASDAQ: CTCT), today announced a partnership with [GrubHub](#), a leading online and mobile food ordering service, to become a menu provider for GrubHub's AllMenus.com and integrate GrubHub's online ordering platform into SinglePlatform menus.

By making it easier for consumers to locate local restaurant menus and order the food they want, SinglePlatform and GrubHub are helping to drive business to restaurants across the country. In fact, 80 percent of consumers think it is important to see a menu before making a dining decision, according to a [recent survey](#) conducted by Chadwick Martin Bailey and SinglePlatform.

"With the nature of today's on-demand culture, consumers want restaurant information and ordering capabilities at their fingertips," said Steve Sanger, vice president of business development at GrubHub. "Our goal is to make sure that hungry diners can order takeout whenever, wherever, and SinglePlatform's customer-verified content gives us the confidence that diners are seeing the latest menu offerings and specials."

"Purchasing decisions across the board are influenced by what consumers read online or on mobile devices," said Wiley Cerilli, vice president and general manager of SinglePlatform from Constant Contact. "For restaurants specifically, that's even more apparent. Our [research](#) shows that 75 percent of consumers choose a restaurant based on search results. This partnership with GrubHub makes sure that our customers are part of those search results – and even better, it also enables actual orders, putting real dollars in our customers' pockets."

SinglePlatform gives small businesses a single place to update their critical business information and delivers that information across its publishing partner network, including the top three business directory sites, the top three ratings and reviews sites, and dozens of other sites and apps, as well as the business's social media profiles, website and mobile site. It makes a business listing more than an address and phone number by adding the rich content that consumers want when they are searching for information – such as digital menus, products, pricing, and services. SinglePlatform's publishing partner network reaches more than 200 million consumers per month.

For more information SinglePlatform and GrubHub, please visit www.singleplatform.com or www.grubhub.com.

About GrubHub

[GrubHub](#) is a leading online and mobile food ordering service that shows diners local restaurants available for delivery or pick up. Available in more than 500 cities across the nation, GrubHub features more than 20,000 online ordering restaurants and, as the parent company of Allmenus, lists approximately 250,000 restaurant menus. Diners who order through GrubHub's free website or mobile apps can pay with cash, credit or PayPal™, and every order is supported by GrubHub's 24/7 customer service. Founded in 2004, GrubHub is a privately held company and is headquartered in Chicago.

About Constant Contact®, Inc.

[Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow®, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of

consultants/resellers, technology providers, franchises and national associations.

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