

# Constant Contact Celebrates Small Business Week with “Get Down to Business” Events Across North America

## Nationwide Free Educational Series Delivers Local Events and Livestream Seminar to Help Small Businesses Reach Their Next Great Customers through Email and Social Media Marketing

WALTHAM, Mass.--([BUSINESS WIRE](#))--To celebrate [Small Business Week](#) (June 17-21, 2013), [Constant Contact® Inc.](#) (NASDAQ: CTCT) will host **Get Down to Business**, a nationwide series of free business-building events taking place throughout the month of June. Get Down to Business events will teach small businesses how they can use [email marketing](#) and [social media marketing](#) to engage with customers and drive business success, with educational presentations and panels from Constant Contact’s team of marketing experts, local email and social media marketing professionals, and other thought leaders from each participating region.

“Constant Contact is committed to helping small businesses be successful, and our extensive education programs are a core component of that commitment,” said Catherine Kniker, vice president of local success at Constant Contact. “Get Down to Business events will celebrate small business success, and teach organizations across America how they can better leverage email and social media to grow their businesses and drive real business results.”

Get Down to Business events will demonstrate how small businesses can grow by leveraging email and social media marketing and address how setting marketing goals and objectives will help them determine the best targeted channels to push out their social and email campaigns. There will be interactive exercises throughout the sessions that will leave attendees with actionable steps that can be used to build out the framework for their next great campaign, and ultimately, achieve their goals.

In addition to the local events, Constant Contact will host a special Livestream Get Down to Business event on Friday, June 14, 2013 at 1:00pm ET. Zak Barron, Constant Contact’s Area Director for the Central United States, will present “Grow Your Business with Email & Social Media.” The presentation will feature a special introduction from Gail Goodman, CEO of Constant Contact, who will offer a sneak peek at some of the company’s soon-to-be released small business research.

For more details about the Livestream or local Get Down to Business Events or to register, please visit: [www.constantcontact.com/sbw](http://www.constantcontact.com/sbw).

### About Constant Contact, Inc.

[Constant Contact](#) wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today’s socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company’s online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow®, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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