Bigstock Partners with Constant Contact to Provide Small Businesses Access to Millions of High-Quality Photos and Illustrations

Integration enables Constant Contact's more than 500,000 customers to more easily create visually compelling online marketing campaigns

For small businesses, images just got easy. Bigstock, a leading provider of stock images and a subsidiary of Shutterstock, Inc. (NYSE: SSTK), today announced an integration with Constant Contact,® Inc. (NASDAQ: CTCT) that will provide small businesses with seamless access to millions of high-quality photographs and illustrations for their online marketing campaigns. Through this integration, Constant Contact customers will now be able to search, select, and license from more than 15 million Bigstock images directly within Constant Contact's interface.

"We are excited to help Constant Contact users more easily reach customers through visually powerful campaigns," said Shutterstock VP of Corporate Development David Fraga. "This partnership underscores the importance of imagery in online communication, especially for small businesses."

Marketing campaigns with images have been shown to lift click-through rates by 47 percent, while helping businesses to improve their reputation among customers.

"Unique and targeted images that make your campaigns truly stand out are often the hardest to find. By partnering with Bigstock, our users will have no trouble finding the perfect photo or illustration for their marketing campaigns," said Ken Surdan, SVP of Product for Constant Contact. "Our customers can look forward to spending less time searching for that perfect image, and more time growing their business."

To learn more about the integration, as well as other enhancements to Constant Contact's image and document management feature, MyLibrary, click here.

About Bigstock

Bigstock is a leading provider of royalty-free stock images. Founded in 2004, Bigstock's mission is to provide affordable, high-quality photos, vectors and illustrations that meet the dynamic needs of today's design and small business community. With over 15 million images in its library and counting, Bigstock makes it easy and affordable to bring your idea to life and communicate it effectively. Bigstock is a wholly-owned subsidiary of Shutterstock Inc. (NYSE: SSTK), a leading global provider of high-quality stock photography, vectors, illustrations and footage.

About Constant Contact

Constant Contact wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow®, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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